

Executive Director Mock Presentation: Second Interview

Sample

Mock Presentation

Length:

- Between 20 and 25 minutes

Type of Presentation

- Candidate Preference: PowerPoint, Handouts, Verbal, Q&A, Other

Scenario:

- You have been employed as the Executive Director of Our Client for about 9 months.
- During that time, you have worked with the board, staff, supporters and partners to develop a new vision and strategic direction for Our Client.
- For this mock presentation, the Search Committee represents Our Client's full Board. You are debuting your new vision and strategic direction, essentially introducing a 2.0 vision for Our Client.
- You should assume that participants have a good understanding of Our Client, so background information can be kept to a minimum.
- Attendees are very supportive of Our Client and are eager to hear from you about the new direction of the organization, but they may need to be convinced that the choices you are recommending are informed and the right ones.
- It will be helpful to put the choices being recommended in context, essentially connecting the future direction of Our Client to trends in the [xyz] sector.

Executive Director's Goals:

- Introduce Our Client 2.0
- Create enthusiasm about Our Client's new direction
- Be creative and innovative in your choices
- Engage with those in the room in some way, e.g. through soliciting feedback, Q&A, etc.

Note:

- *Besides being an opportunity for the Search Committee to learn about your presentation style and ability to engage, the Committee also is eager to hear your potential ideas on a proposed direction for Our Client. We fully realize you are being asked to articulate a potential strategy with very limited knowledge and input from others. However, we encourage you to be bold, since we are more interested in your thinking and presentation style than any specific choices you might put forward, choices which would ultimately be made collectively after much consultation.*